

For conference information  
please contact:  
Denise Weissrock  
(502) 495-5040  
Email at denisew@omca.biz

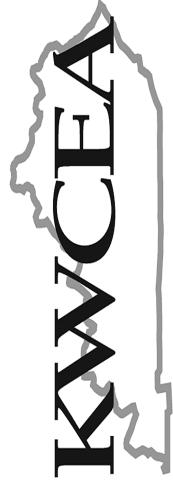
## *Special Thanks To Our Sponsors*

**Ferreri & Fogle, PLLC**

**OMCA**

**M. Joseph Medical**

For auction information  
please contact:  
Gary Davis  
(859) 219-0194  
Email at gdavis5@windstream.net



**Kentucky Workers' Compensation Education Association Annual Conference**  
**December 1<sup>st</sup> & 2<sup>nd</sup>, 2011**  
Hilton Lexington Downtown  
Lexington, KY

### Conference Focus

What's important and what's not....what's new and what's outdated....what's legal and what isn't....what's productive and what wastes time? Most of us struggle with all of these every workday. This year KWCEA brings you a great panel of experts to address topics that you will be able to use each and everyday.

We look at basics by reviewing the going and coming rule, the issue of idiopathic falls, what's new (lots) with Medicare Set-Asides. We venture into the new world of social media networking and how Facebook, LinkedIn and other similar sites can/should be used in claims adjusting.

This year's medical track includes the nuts and bolts of occupational medicine acute care. Learn what medical facts physicians look for in treating injured workers, uncovering conflicting symptoms and determining what diagnostic tests (X-ray, CT Scan, MRI, Bone Scan, etc.) may or may not be necessary. Also learn if, when, and how we should be using urine drug screens. What can they prove; what are their limitations? Our medical track continues with a presentation on addiction, the role it plays in complicating recoveries and what we must do to address it.

Also included are three presentations that deal with ethics in different situations – adjusting claims while avoiding the unauthorized practice of law, developing and presenting evidence in a work comp case and ethical issues surrounding medical fee disputes. Each of these presentations will be a substantive learning experience while simultaneously exploring relevant ethical issues.

Additionally, we have our annual case law update and a report from Commissioner Lovan. Also, Board Chairman Michael Alvey will describe the role of the Workers' Compensation Board.

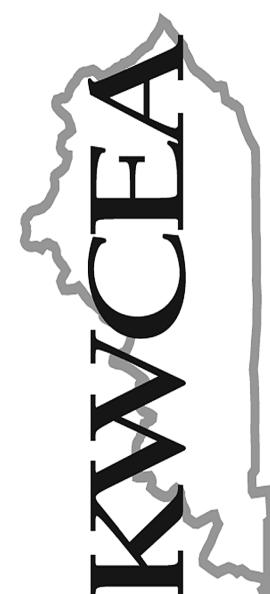
Don't miss it. Substantive topics, incredible speakers, continuing education AND ethics credits – all for \$135.00. And as always, all net profits from registrations, exhibitor fees and auction proceeds go to Kids' Chance of Kentucky. We hope to see you in Lexington!

### *Silent Auction with Cocktails & Hors d'oeuvres*

Join our cocktail hour and silent auction to raise money for Kids' Chance.

Some kids just need a chance! But sometimes those chances are affected by a parent's occupational death or disability. That's where Kids' Chance of Kentucky comes in with scholarship money to help these kids pursue their higher education dreams.

All conference and auction net proceeds are donated to Kids' Chance.



2211 Greene Way  
Louisville, KY 40220

## Thursday, December 1, 2011

## December 2, 2011 continued

1:00pm – 1:10pm	<b>Welcome from KWCEA</b> William Faris, JD, President	11:35am – 12:35pm	Going and Coming Rule Phil Reverman, Jr., Esq. <i>Boehl, Stopher &amp; Graves, LLP</i>
1:10pm – 2:10pm	<b>Ethical Considerations in Claims Adjusting Including the Unauthorized Practice of Law</b> Sherri Brown, Esq. <i>Ferreri &amp; Fogle, PLLC</i>		
2:10- 3:10pm	<b>Recent Developments in MSA Regulations/Penalties</b> Christine Hummel, Esq. <i>Hummel Consultation Services</i>	12:35pm – 1:35pm	Lunch Sponsored by OMCA
3:10pm –3:30pm	<b>Break with Exhibitors</b>	1:35 pm to 2:35pm	<b>The Use of Social Media in Claims Adjusting</b> Rosemary Sterling, Claims Consultant-WC <i>Wells Fargo Insurance Services USA, Inc.</i>
3:30pm – 4:30pm	<b>Addiction-Consequences and Solutions for Workers' Compensation</b> Robert Barth, PhD. <i>Barth Neuroscience, P.C.</i>	2:35pm – 3:35pm	<b>The Ethical Development and Presentation of Evidence in Workers' Compensation Cases</b> Bonnie Hoskins, Esq. <i>Hoskins Law Office</i> McKinnley Morgan, Esq. <i>Morgan, Madden, Brashears, Collins &amp; Yeast, PLLC</i> ALJ Grant Roark
4:30pm – 5:30pm	<b>Case Law Update</b> Thomas Ferren, Esq. & Jim Fogle, Esq. <i>Ferreri &amp; Fogle, PLLC</i>	3:35pm – 4:35pm	<b>Ethical Issues in Medical Fee Disputes</b> Chief ALJ Judge Landon Overfield
5:30pm – 7:00pm	<b>Silent Auction</b> Complimentary Cocktails & Hors d' oeuvres Sponsored by: <i>Ferreri &amp; Fogle, PLLC</i>	4:35- 4:40pm	<b>Closing comments</b> William Faris, JD, President

## Friday, December 2, 2011

7:15am – 8:15am	Continental Breakfast	<b>Hotel Information</b> Hilton Lexington Downtown 369 West Vine Street Lexington, KY 40507
8:15am – 8:20am	Announcements	Room Rate \$109.00 per night plus tax <b>INDIVIDUAL RESERVATIONS:</b> Each individual guest must make their own reservations by calling 859-231-9000 They must identify themselves as members of KWCEA-Annual Education Conference in order to receive the room rates that have been established for the Group. All reservations must be guaranteed and accompanied by a first night room deposit or guaranteed with a major credit card. Reservations cancelled within 48 hours prior to the arrival date will be charged for the first night's room and tax. Any individual that checks out early will be charged a \$50.00 fee for early departures. Check-in time is 3:00 PM on the day of arrival and check-out time is 12:00 PM on the day of departure.
8:20am – 10:20am	<b>Anatomy of Occupational Medicine Acute Care</b> Dan Wolens, MD and Rosalie Faris, RN, BSN, CCM <i>KOHA, Ltd.</i>	<input type="checkbox"/> <b>Initial injury assessment</b> <input type="checkbox"/> <b>Contradictory indicators</b> <input type="checkbox"/> <b>When and what diagnostic tests are necessary?</b> <input type="checkbox"/> <b>When do urine drug screens make sense?</b>
10:20am- 10:35am	<b>Break with Exhibitors</b>	Card Amt \$ _____
10:35am –11:35am	<b>Commissioner's Report</b> Commissioner Dwight Lovan	Card Amt \$ _____
	<b>Role of the Workers' Compensation Board</b> Chairman Michael Alvey	Signature _____

\*\*Payment will be accepted at the door\*\*